



BUILDING YOUR
TRANSFORMATION
TOOLBOX

by
SARAH Michelle Brown



FINISH STRONG

Hey VideoStar!

I can't believe that it's Day 5 already!

It's been *wonderful* seeing all the ah-hahs, baby steps and big leaps in the group.

Video is a *beautiful* way to reach through the camera lens and help someone who is struggling with something.

You transform your clients in ah-mazing ways and video can be another powerful tool in your Transformation Toolbox.

Making awesome videos and getting comfy on-camera is a process and you've already done what most Fab-preneurs NEVER do...

You've started the adventure.

Time to dive in and FINISH STRONG!

And as always...

Dream up,



Sarah Michelle Brown
Your Virtual Video Director



Writing Exercise #1

Since making videos is *actually* about the people you're reaching out to (your dream clients), let's dive into what *they* need from your videos.

First up write down *why* your dream client hires you. What's hurting? Why do they need your help:



Writing Exercise #2

Now comes the fun part, write down how you show up for your clients when you work with them. What kind of energy do you use:



Writing Exercise #3

Last but not least, explore what you can *energetically* give to your dream clients through your videos to help them with their problem:



*Be sure to share your
questions and ah-hahs in the
Facebook group!*

About SARAH

I'm a real-life filmmaker and I also work with big-dreaming 'preneurs (like YOU) who want to play it bigger in their biz by making amazing videos.

The only problem is you feel awkward on-camera, you don't know where to start when it comes to content and structure, let alone video production, and you're terrified to put yourself out there.

Heck, just thinking about making videos makes you break out in a sweat and your heart race!

It doesn't have to be this way.

I teach you how to be CONFIDENT + FULL OF PERSONALITY on-camera and make AMAZING videos so that you become fearless about putting yourself out there and build genuine, loyal connections with your audiences.



WANT TO WORK TOGETHER?

