



VIDEO PARTAYY!

by
SARAH Michelle Brown





IT'S PLAYTIME!

Hey VideoStar!

A lot of Fab-Preneurs (like you) approach video like a painful chore.

Let's flip the script and dive into how your videos can become a FUN experience for you AND your dream clients.

Wooo!

And as always...

Dream up,



Sarah Michelle Brown
Your Virtual Video Director



SO... WHAT'S YOUR PARTY LIKE?

It's time to brainstorm the video party experience you want to give your dream clients when they watch your videos.

So let's pretend your video party is an *actual* party you're hosting for your dream clients.

What would the format be? (House party, meditation circle, dinner party, banquet hall, cool bar, pub crawl, fine dining, wine tasting, etc)

1. What kind of clothes do your guests wear to the party?

2. How do they feel at the party?

3. What's the vibe/energy of the party?

4. What's being served? (Lobster, beer, tea, finger foods, wine and cheese, green smoothies, Champagne, burgers, BBQ, etc.)



10 FUN THINGS

Since it's up to YOU what kind of video party experience you create, it's time to brainstorm some fun ways to prep yourself BEFORE you shoot.

Some examples include: playing music, meditating, painting, walking the dog, playing with your kids, dancing and singing loudly.

List 10 activities that light you up, that you can experiment with BEFORE you press the record button:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



*Be sure to share your
questions and ah-hahs in the
Facebook group!*

About SARAH

I'm a real-life filmmaker and I also work with big-dreaming 'preneurs (like YOU) who want to play it bigger in their biz by making amazing videos.

The only problem is you feel awkward on-camera, you don't know where to start when it comes to content and structure, let alone video production, and you're terrified to put yourself out there.

Heck, just thinking about making videos makes you break out in a sweat and your heart race!

It doesn't have to be this way.

I teach you how to be CONFIDENT + FULL OF PERSONALITY on-camera and make AMAZING videos so that you become fearless about putting yourself out there and build genuine, loyal connections with your audiences.



WANT TO WORK TOGETHER?

